

## Strategic Plan 2022 – 2024 Highlights

### Mission

Providing people the skills and resources to become self-sufficient through the power of work.

### Vision

Be a recognized leader that promotes programs and services that embrace education, self-sufficiency, hope and pride to the people we serve in the Central Illinois Region.

### Values

- Respect for those we serve
- Teach responsibility by the individual – a hand up, not a hand out
- Build community partnerships
- Promote education
- Promote stewardship
- Financial responsibility and efficient use of resources
- Embrace diversity
- Work as a team



### Goodwills' Goals

**Strengthen our organization to exemplify our goal of one mission, one team**

**Enhance and expand the impact and quality of our mission**

**Improve infrastructure, operations and systems to support our initiatives and reduce risk to the organization**

**Improve financial strength in order to support our organization**

**Increase community awareness and support of the Goodwill mission in all communities we serve**